



Practical Redevelopment Solutions

2010

FLORIDA REDEVELOPMENT ASSOCIATION
ANNUAL CONFERENCE

MARK YOUR CALENDAR!

October 13-15, 2010 • Peabody Hotel Orlando
www.redevelopment.net



Sharing information is more important than ever in Florida redevelopment. This conference is designed to meet your need for **"Practical Redevelopment Solutions"** to everyday and persistent challenges. You are the biggest part of these solutions.

Based on last year's conference suggestion box, we have added value by including more networking for sharing your challenges and solutions, two pre-conference sessions, new mobile tours, group participation sessions and more featured practitioners.

The sessions will be organized around three tracks: **Program Design, Show Me the Money** and the **Implementation Process**. Session descriptions will include notes about who should attend based on the design of the session.

Another feature of this year's conference is increased student participation. Please spread the word to students majoring in planning, political science, economics, etc. that we will have a job match bulletin board at the conference, as well as significantly reduced attendance fees for students.



Sean Snaith, Ph.D., is the director of the Institute for Economic Competitiveness within the College of Business Administration at the University of Central Florida. He is a widely recognized economist in the field of business and economic forecasting.

As an award-winning forecaster, researcher and professor, Snaith is always interested in the application of academic expertise to the solution of real-world problems. He has served as a consultant for a client list ranging from municipalities to multi-national corporations, including Compaq, Dell and IBM. Snaith has held teaching positions at Pennsylvania State University, American University in Cairo, University of North Dakota and University of the Pacific. He frequently appears in national and regional media and is sought after as a speaker. Renowned for his engaging presentations, one business editor wrote, "Snaith (has) an uncanny knack of making economics not only understandable but interesting."



William Cooper Jr. is the program coordinator for Community Voice, a program funded by the Children's Services Council of Palm Beach County. Community Voice's mission is to reduce black infant mortality in Riviera Beach, South Bay, Belle Glade and Pahokee.

In August 2008, Cooper retired from The Palm Beach Post after serving 23 years as a columnist and staff writer. In 2009, he launched B. Cooper Communications of Florida, Inc. As a Post staff writer, Cooper covered Riviera Beach and Boynton Beach city governments, social services, civil, criminal and federal courts. In 1996, he was a finalist in the 46th Annual Green Eyeshade Awards for serious commentary writing. The Green Eyeshade Awards are sponsored by the Atlanta Chapter of the Society of Professional Journalists. He won the Florida Press Club's Public Service Award in 1993 for his stories on Florida's effort to computerize its welfare system. In 1990, he won the Florida Public Health Association's Outstanding Reporter Award for stories on cocaine babies, infant mortality and AIDS.

Cooper is a former president and founding member of the Palm Beach Association of Black Journalists.

Preconference Session

Wednesday, October 13, 2010, 8:00 a.m. - 11:00 a.m.

CRA Elected and Appointed Official Board Member Training

The basics for new CRA board members, the session will cover their duties, roles and powers, ethics, sunshine and financial disclosure, meeting protocols, budgets and reporting requirements.

Pre-registration required. \$25 registration fee.

Session Topics

Wednesday, October 13 – Friday, October 15, 2010

Public-Private Partnerships – Real Opportunities in Today's Market

Construction: Getting Merchants and Citizens through It

Loans, Incentives and Grants Available Now

Legal Redevelopment Issues in 2010

The Big Deal Developer Match Up

Award Winners' Presentations

Declining Markets and Revenues: Legal and Financial Options

How to Create Redevelopment Ready Real Estate

Commuter Rail and Redevelopment

Hands on Business Development in Your Community

Practical and Thrifty Marketing Programs

How to Fund Brownfield Projects

Diversity and Demographics in CRAs

Ways to Attract the Perfect Visitors for Your Community

Parks and Green Space for Redevelopment: Real Life Success Stories

Density – It's Not a Four Letter Word

Design Guidelines

CCNA – Legal Requirements and Practical Pitfalls

Land Use Redevelopment Issues

Redevelopment Plan Implementation

Storm Water Redevelopment

RFQs and RFPs – Strategies for Successful Issuance

How Criminals Can Fund Crime Prevention Neighborhood Improvements

You Can Afford Housing Rehabilitation

Redevelopment Mobile Tours

Winter Park, Wednesday, October 13:

Redevelopment in one of Florida's historic and scenic downtowns. Through a combined focus on economic development with the CRA, new programs benefit residents and businesses, from housing rehabilitation to small business loans. Round trip from the Peabody Hotel Orlando, 8:00 a.m. - 11:00 a.m. \$10. Space limited, pre-register online.

Winter Garden, Friday, October 15:

Revitalization along the very popular West Orange Trail. This area features brick streets, historic renovations, and the Railroad and Heritage Museums. Round trip from the Peabody Hotel Orlando, 11:00 a.m. - 3:30 p.m. There will be an optional bike tour, but the core of the tour is by bus and walking. \$35 includes lunch. Space limited, pre-register online.

Professional Certification Credits

Attendees will be eligible for more than 20 certification credits from the American Planning Association Florida Chapter and the International Development Council. Remember to check the Florida Redevelopment Association Web site at www.redevelopment.net for up-to-date conference and registration information!