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April 2, 2009

Carol Westmoreland
Executive Director
Florida Redevelopment Association
301 S. Bronough Street, Suite 300
Tallahassee, FL 32302-1757

Dear Carol,

Thank you for taking the time to talk to me about employment opportunities.

I received a 5-year City Planning degree (a combination of urban planning/design and basic civil engineering principles) from the University of Virginia. In the Air Force, I was a captain in the Civil Engineering Corps in charge of public works and infrastructure operation and construction projects for a major Air Force base. After military service, I obtained an MBA from the Wharton School of the University of Pennsylvania and began a career in industry.

I spent 23 years with the International Paper Company in engineering/construction, strategic planning, customer service, and financial positions.

In 2002, after leaving the private sector, I joined the Village of Bensenville, Illinois as Director of Engineering and Capital Projects. Fourteen months later, I took the position of Director of Community Development with responsibility for zoning, planning, building permitting/inspection and code enforcement.

In November 2006, I received my AICP certification and in June of 2007 I accepted the position of Director of the Community Redevelopment Agency of Naples, Florida.

The Naples CRA covers 600 acres in the center of Naples. The district covers the full socio-economic spectrum from upscale shops and residences to low-cost housing neighborhoods with significant ethnic diversity.

My resume is attached.

Sincerely,

A handwritten signature in black ink that reads "Russ Adams". The signature is fluid and cursive, with a large loop at the beginning and a long horizontal stroke at the end.

Russ Adams, AICP

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EMPLOYMENT HISTORY

City of Naples, FL, Population of 24,000– August 2007 to Present

Director of the Community Redevelopment Agency

- \$3.0 million operating budget
- \$10 million capital budget for 2008
- Manage community policing, code enforcement and maintenance in the district
- Liaison with all City and Resident Committees and Review Boards
- Accomplishments
 - Obtained approval of a \$9 million garage that had been studied for more than 5 years
 - Completed the first update of CRA Plan since 1994
 - Completed a comprehensive 5th Avenue South “green” lighting and special events power supply design that incorporated branding signage for the 5th Avenue South District and used citizen group field trip sessions to determine final lighting standards for commercial and residential streets, intersections and parking lots
 - Conducted a successful test program for a downtown trolley and central valet system for the 2007-08 tourist season
 - Updated the development code dealing principally with parking and open space development incentives
 - Conducted numerous stakeholder input sessions principally with the Homeowners Association Presidents Council
 - Developed very positive relationships with the news media and the business community
 - Presented a white paper to City Council that led to approval of a citywide ordinance to allow Business Improvement Districts (BIDs), self-taxing, self-help business organizations that focus financial resources and business management practices on specific business districts
 - Instituted 15-year strategic capital planning and funding plan to coincide with the remaining life of the Community Redevelopment Agency

Village of Bensenville, IL, Population of 22,000 – September 2002 to July 2007

- Director of Community Development – Responsible for a staff of 16 employees in planning, zoning, building permitting, inspections, GIS and code enforcement
 - 1200 building permits, approximately 12 to 15 variance, special use, subdivision and PUD applications managed annually
 - Steering Committee for DuPage County Mayors and Managers Council Circulator Transportation Study
 - Project Evaluation Team with Illinois Department of Transportation, DuPage County and Chicago for improving a major intersection with two regional arterials and two rail lines

- Director of Engineering and Capital Projects
 - \$3 million annual capital budget
 - Major redesign and rebuild of Main Street in Town Center
 - Conducted/involved in major water rate, parking and regional transportation studies

International Paper Company 1978 to 2001

- Controller/chief financial executive for two subsidiary companies
 - GCO Oil and Gas – Houston TX
 - SPSV - Paris, France
- Strategic planning, public relations, quality control and media spokesman for a national class action lawsuit
- Corporate head of capital budgeting - \$1 billion annually
- Corporate engineering and construction project management

Weyerhaeuser Company 1974 to 1978

- Facilities Planning Manager for Northwestern U.S.
- In-house Business Consultant
- Managed master plan for world's largest paper and wood products complex

US Air Force- Captain in Civil Engineering Corps

- Water, sewer, power, infrastructure operation, construction and maintenance for a major Air Force base

EDUCATION

MBA from the Wharton School of Business, University of Pennsylvania

5-Year Bachelor of City Planning (Combination of Urban Planning and Civil Engineering),
University of Virginia School of Architecture

CERTIFICATIONS

(AICP) American Institute of Certified Planners Certification

MEMBERSHIPS

American Planning Association and American Institute of Certified Planners

INTERESTS

Physical fitness, golf, tennis and historic restoration

GOVERNMENT-INDUSTRY ACTIVITIES

Appointed by HUD Secretary, Andrew Cuomo, to Industry Steering Committee for Partnership for Advancing Technology in Housing (PATH) 2000

GAP IN EMPLOYMENT FROM MAY 2001
TO SEPTEMBER 2002

After leaving the private sector in May of 2001, I consulted with two start-up companies:

- Amelia Island, Florida, New Urbanism Development- Joel Embry President, 1812 Highland Drive, Fernandina Beach, FL 32034
- LEEP, Inc. a manufacturer of a new energy efficient building system for housing, CEO Grant Record, Twin Falls Idaho

I wrote business plans for both of these companies. It was through the exposure to the Amelia Island New Urbanism Development Company that I became interested in following up on my undergraduate training in urban planning and began exploring opportunities in local government.