

# 2010

## FLORIDA REDEVELOPMENT ASSOCIATION ANNUAL CONFERENCE

# DEVELOPER MATCH UP

**October 14, 2010 • Peabody Hotel Orlando**

Plan now to register for this **Developer Match Up**, an exhibit-style event that will be held from 9:00 a.m. to 3:00 p.m. during the FRA conference at the Peabody Orlando. For the registration fee of \$100, you will receive:

- A six-foot skirted table and two chairs.
- Promotion of the event to a wide sector of private-sector investors from all around the state.
- Consultation with experts in the fields of commercial real estate, financing and environmental issues.
- Refreshments (does not include lunch at the Thursday keynote session).
- Preprinted banner with the name of your entity.

*In this market, during this time, now more than ever, we need to bring public and private sectors together. Take advantage of the opportunity to add value to your attendance at the FRA conference.*

### **What will you need to bring?**

- Photos, maps, posters and graphics depicting the site(s) (computer loaded with this information would be ideal).
- The ability to discuss detailed information about incentives available for development.
- The ability to discuss details about restrictions, codes and readiness of the land.
- A flyer or one-page summary of links to additional information on Web sites or electronic sources.
- Business cards.
- Supplies such as easels, push-pins, tape, Velcro.

The FRA, in partnership with private-sector associations, will market this match up. We will bring property owners, economic administrators and CRA administrators, together with developers, investors and brokers for focused networking on redevelopment deals. You will also have access to experts from the real estate, financial and environmental fields who can answer your questions about how to best attract redevelopers to your sites.

As a public-sector FRA member, you are cordially invited and encouraged to present your property or portfolio of properties at this event. If your CRA, city or county is interested, please fill out the attached form by **August 2, 2010**.

For more information, contact Carol Westmoreland at [cwestmoreland@flcities.com](mailto:cwestmoreland@flcities.com) or (850) 701-3608 or visit [www.redevelopment.net](http://www.redevelopment.net).